

Council of Governors (in Public)

Item 8.5

Subject: Membership and Communications Sub Committee
Date of meeting: Monday 5th March 2018
Prepared by: Gill Donnelly, Membership and Communications Officer
Presented by: Amanda Clarke, Public Governor – North Wales

Hot Topics		
1. Membership Strategy Review		
It was agreed that the next meeting would be used as an opportunity to fully review the Membership Strategy. The Membership Strategy was last reviewed in May 2016 and therefore it would be timely to ensure a bi-annual review. This will include a review of the optimum number of membership and look at ensuring representation in terms of minority groups.		
2. Membership Strategy – Progress against Key Performance Indicators (1 April 2017 – 31 March 2018)		
Performance Indicator	Position at 1st February 2018 (1st April 2017 to date)	Status
Optimum number of 10,100 public members	9.924 (1.74% under target)	
Annual churn rate (public members removed) <5%	4.8% (477) to date	
Staff opt outs = nil	0	
Elections: turnout during 2017	3 Merseyside Public Governors: 19.8% 2 Cheshire Public Governors: 18.7% 1 Staff (Non Clinical) Governor: 33.3% 1 North Wales: one seat uncontested/one seat left vacant 1 Staff (AHP, Technical and Scientific): uncontested	
Results and Return Rate from bi-annual Membership Survey to match or show improvements	N/A No survey this year – survey scheduled for September 2018.	
Fully Functioning Council of Governors	Yes – met quorum set in constitution 21/25 seats filled in Council of Governors	

	(2 North Wales vacancies which we are looking to fill shortly via by election, Knowsley Council and Liverpool City Council vacancies)		
<p>*National average turnout is as follows (provided by Electoral Reform Services (ERS))</p> <p>Public: 21%</p> <p>Staff: 15%</p>			
<p>3. Membership, Recruitment, Engagement and Communications Events Calendar 2018</p> <p>Membership Events Calendar 2018 was shared with the sub committee (Appendix 8.5.1).</p>			
<p>4. Members Matters</p> <p>This year there will continue to be four editions of Members Matters (two circulated electronically only and two printed and circulated electronically). The next edition would be circulated in March 2018 and will be available in print and electronic copy.</p>			
<p>5. Date and time of the next meeting</p> <p>Tuesday 8th May, 1.30pm, Research Meeting Room, Research Unit Monday 16th July, 10.30am, Committee Room, Portacabins Monday 22nd October, 10.30am, Committee Room, Portacabins</p>			
<p>6. Recommendation</p> <p>The Council of Governors is asked to note this report.</p>			